BSB60515 Advanced Diploma of Marketing

Qualification
Students successfully completing the course will receive the Nationally Recognised; BSB60515 Advanced Diploma of Marketing.

Course Duration
This course is offered over 30 weeks including holidays on a full time basis.

Contact Hours
20 hours per week for 30 weeks.

Career Opportunities
Job roles and titles vary across different industry sectors. Possible job titles relevant to this qualification include:
- Marketing director
- Marketing strategist
- National, regional or global marketing manager

Tuition Fee
$5,700
(Includes tuition fees plus any additional compulsory costs)

Fees and Charges are subject to change with prior notice.

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Entry Requirements
Age Requirements
Duke College has a requirement that all students must be over 18 years of age at the commencement of course.

Academic Requirements
To gain entry to this course, participants should have successfully completed year 12 or secondary studies in applicants home country equivalent to an Australian Year 11* or 12 qualification. (*Subject to the country Assessment Level).

English Language Requirements
All International Students entering this qualification must have a minimum English Language proficiency level of one of the below:

You should qualify in any one of the following:
An English Language proficiency level of one of the following:
- IELTS overall band of 5.5 or equivalent internationally recognised exam result in line with DIBP regulations;
- TOEFL iBT test score band of 46 equivalent or above;
- PTE Academic band score 42 equivalent or above;
- Cambridge English Advanced (CAE) test score band of 47 equivalent or above;
- OET score band Pass equivalent or above;
- Successful completion of Senior Secondary certificate of education in Australia conducted in medium of English;
- Completion of a full time studies in Australia towards a Certificate III or above;
- English as the first language;
- Satisfactory completion of the ESL course /English language course or satisfactory completion of 5-10 weeks ELICOS from a National ELT Accreditation Scheme (NEAS) Accredited English Institution with an IELTS score of 5.0;
- OR any other form of test which satisfies the Institution.

Teaching Methods
Teaching is conducted in the classroom as well as in practical labs, when required to simulate real work environment. The delivery will include face to face teaching, lectures, discussions and learning activities

Assessments
Assessments comprise of assessment activities, written/oral questions, project works including observation, demonstration and role plays.

www.duke.edu.au
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CRICOS Provider Code: 02564C | RTO Code: 90681